

Graphic Designer Job Posting

The Role

We are looking for an energetic, hands-on, and motivated team member who will play an important role in our Creative Department. Our new graphic designer will be involved in creating high-quality visual communications that successfully reflect the ministry, brand, and partnership goals. The position requires up-to-date knowledge of industry software and a professional approach to time and deadlines. Responsibilities will include:

- General Tasks
Perform tasks as assigned by the Creative Director.
Assist in the development of graphic materials with the team from Discovery to Delivery.
Use innovation to meet constraints of cost, time, etc.
Creatively produce new concepts and ideas.
Develop church wide campaigns along with the Creative Director and/or the Creative Department.
- Graphic Design
Brand Projects (Ministry Identity).
Promotional material for all the ministries of The Refuge.
Sermon presentation screens layout.
Campaign development.
Signs and Signage Systems.
Advertising Projects.
- Digital Design
Format Graphics for various online mediums. (website, social media, event ticketing, etc)
- Print
Responsible for researching and preparing artwork for printed materials. (letterhead, envelopes, business cards, posters, postcards, door hangers, yard signs, bookmarks, etc.).

Knowledge, Skills, Abilities –

- Knowledge of all major operating systems (Windows, Mac).
- Knowledge of Adobe Creative Cloud, Including but not limited to Photoshop, Illustrator, & Indesign.
- Strong troubleshooting and problem solving abilities.
- Creative design skills.
- Ability to express ideas visually.
- Ability to work under pressure effectively/meet deadlines.

- Ability to multi-task.
- Ability to work within a team (printers, copywriters, photographers, other designers, account executives, website designers and marketing specialists).

Additional Bonus Skills/Knowledge

- Knowledge of Web design (Back-End build out)
- Knowledge and experience in illustration
- Knowledge and experience in After Effects with motion graphics

Additional Responsibilities

- Performs other duties as assigned by the Creative Director and Lead Pastor.

Supervision

- The Graphic Designer will report to the Creative Director.

A Successful Graphic Designer at The Refuge will:

- Be excited to grow as a valued technical expert
- Produce high quality, detailed work
- Be precise, consistent, steady within an exciting and often-changing environment
- Be open to training, constructive feedback, and coaching
- Demonstrate flexibility without sacrificing quality
- Be cooperative and supportive within the team